1.Primary goals: to help stakeholders understand trends, patterns, and insights from data, supporting them in making informed business decisions.

2. refers to the specific needs, preferences, and expectations of the stakeholders who will engage with the visualizations and insights in a data analysis report. It involves understanding the audience's goals, technical expertise, and the context in which they will be using the visualizations.

3. Improve communication and present appealing and hence useful findings

. give appealing presentations that are useful for stakeholders decision making

. Improve communications complementing written or figures description for better understanding of certain trends, patterns etc

. Build trust between analyst and stakeholders, by presenting appropriate and useful information for different stakeholders, more information can be shared and hence improved the whole data analysis process.

4. 6 steps stakeholders experience

-identify stakeholders

-define stakeholder goals

-choosing right visualization tools

-design with stakeholder experience in mind

-interactive visualization

-testing and iteration

5. consulation with each group, understanding interests and priorites and gather feedback throughout the design process

6.appropriate tools, how much depth to present and what is the relevant data to be presented

7.their priorities, their need in decision makings

8. provide much deeper scope and context of the data, enhance insight exploration and engagement

9. testing and iteration

10. help to convey the findings or insight of the analysis faster, appealing, and useful for each stakeholder.